

A Short Campaign!

The annual campaign to keep our church functioning as a vibrant and valuable community is here again. Since

- each of us knows how much we personally value our congregation and
 - each of us knows how much we can really afford,
- our campaign this year will last only **ONE WEEK**. We will kick off on **19 February** and collect the pledges on the **26th**!

Please help this be the right way to run the campaign - please consider how much our congregation means to you and your family and then make a pledge appropriate to your financial ability to do so.

Thank you.

How Your Pledge Costs You Less than You Think!

For example, if you can afford and plan to give \$1,200 over the year, please make your pledge for \$1,943 (Ontario) or \$2,477 (Quebec). You will get the difference back when you file your income tax.

Here are some other examples:

| If you plan to contribute this amount, ↓ | please pledge this amount ↓ since you will get back the difference on your income taxes!* | |
|---|---|--------|
| | Ontario | Quebec |
| 600 | 940 | 1200 |
| 1,200 | 1943 | 2477 |
| 2,400 | 3948 | 5030 |
| 3,600 | 5954 | 7583 |

* On the first \$200, the tax credit is 15% (federal) plus 6.05% (ON) or 20% (QC). On the remainder, the tax credits are 29% (federal) plus 11.16% (ON) or 24% (QC).

Please let the tax department help you make a larger pledge!

2012 ANNUAL PLEDGE CAMPAIGN

To discuss your pledge or if you have questions or suggestions, please contact:

- stewardship@firstunitarianottawa.ca,
- Bob Armstrong (613 355-5182)

2012 Annual Pledge Campaign



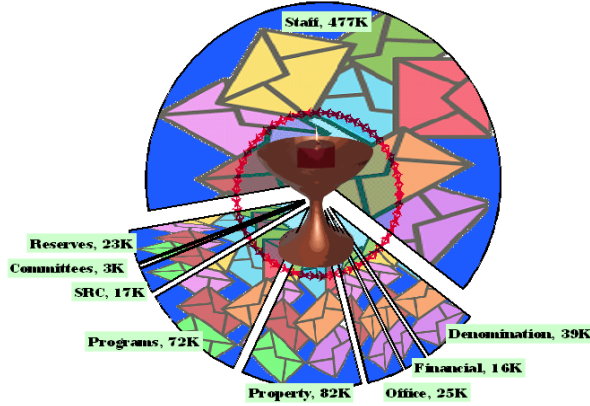
First Unitarian Congregation of Ottawa

Why Do We Pledge?

As a congregation,

- We celebrate common values and shared beliefs.
- We make and listen to joyful, soulful music.
- We find inspiration and stimulation.
- We encourage young people to grow spiritually and intellectually.

Where Your Pledge Goes



This chart shows how our expenses are distributed. The categories are:

- **Denomination:** Our involvement in the larger UU community including support of the Canadian Unitarian Council (CUC).
- **Financial:** Auditor fees, bank charges, loan interest.
- **Office:** Equipment, supplies, computer costs, telephone, etc.
- **Property:** Utilities, insurance, building and grounds maintenance, snow removal, etc.
- **Programs:** Worship, publications, fundraising costs, RE, etc.
- **Committees:** Social responsibility, hospitality hour, committee expenses.
- **Reserves:** Money set aside for future major repairs and renovations and for future capital expenditures.
- **Staff:** Minister, DSS, DLL, Assistant to DLL, Director of Music, Children's Choir Director, Administrator, Accountant, Publications Officer, Custodians.

What Should I Pledge?

Three Ways to Think About Your Pledge

- **Responsibility** Your personal commitment, a percentage of your gross income.
- **Generosity** Your Fair Share, or more, to meet Congregation budget needs.
- **Visionary** What our religion can be through our shared commitment.

Fair Share Giving Guide

| Supporter The Congregation is a significant part of my life and promotes my spiritual growth | Suggested % of Income | Monthly Amount | Annual Pledge | Annual Income |
|--|-----------------------|----------------|---------------|---------------|
| | | | | |
| Sustainer The Congregation is central to my identity and I am committed to sustaining our programs | 2.0% | \$ 33 | \$ 400 | \$ 20,000 |
| | 2.0% | \$ 50 | \$ 600 | \$ 30,000 |
| | 3.0% | \$ 125 | \$ 1,500 | \$ 50,000 |
| Visionary I am committed to the UU Principles and the growth of our religion in the wider community | 3.0% | \$ 188 | \$ 2,250 | \$ 75,000 |
| | 3.5% | \$ 292 | \$ 3,500 | \$ 100,000 |
| | 3.5% | \$ 438 | \$ 5,250 | \$ 150,000 |

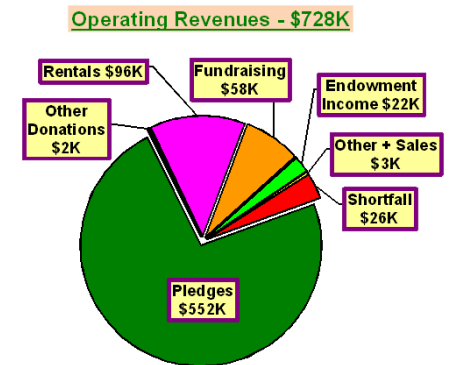
How Do I Pledge?

You can pledge in several ways:

- **Personalized pledge form.** Complete and put the form in the Sunday offering plate or send it to the church office. (Oh how we will appreciate you doing this!)
- **e-mail.** Put your pledge information in a message or attach your scanned pledge form and send the e-mail to: stewardship@firstunitarianottawa.ca
- **Online.** choose one of the options at www.firstunitarianottawa.ca/pledge.
- **Blank Pledge Form.** Get one in church or online and put it in the Sunday offering plate or deliver it to the office.
- **Phone.** Call Bob Armstrong (613 355-5182).

If you'll be away, please pledge early.
If you miss the campaign, remember it's never too late to send in your pledge.

Sources of Our Revenue



First Unitarian Congregation of Ottawa
Operating Budget - 2012