

A Short Campaign!

The annual campaign to keep our church functioning as a vibrant and valuable community is here again. Since

- each of us knows how much we personally value our congregation and
- each of us knows how much we can really afford,

our campaign this year will last only ONE WEEK. We will kick off on 19 February and collect the pledges on the 26th!

Please help this be the right way to run the campaign - please consider how much our congregation means to you and your family and then make a pledge appropriate to your financial ability to do so.

Thank you.

How Your Pledge Costs You Less than You Think!

For example, if you can afford and plan to give \$1,200 over the year, please make your pledge for \$1,943 (Ontario) or \$2,477 (Quebec). You will get the difference back when you file your income tax.

Here are some other examples:

If you plan to contribute this amount, ↓	please pledge this amount ↓ since you will get back the difference on your income taxes!*	
	Ontario	Quebec
600	940	1200
1,200	1943	2477
2,400	3948	5030
3,600	5954	7583

* On the first \$200, the tax credit is 15% (federal) plus 6.05% (ON) or 20% (QC). On the remainder, the tax credits are 29% (federal) plus 11.16% (ON) or 24% (QC).

Please let the tax department help you make a larger pledge!

2012 ANNUAL PLEDGE CAMPAIGN

To discuss your pledge or if you have questions or suggestions, please contact:

- stewardship@firstunitarianottawa.ca,
- Bob Armstrong (613 355-5182)

2012 Annual Pledge Campaign



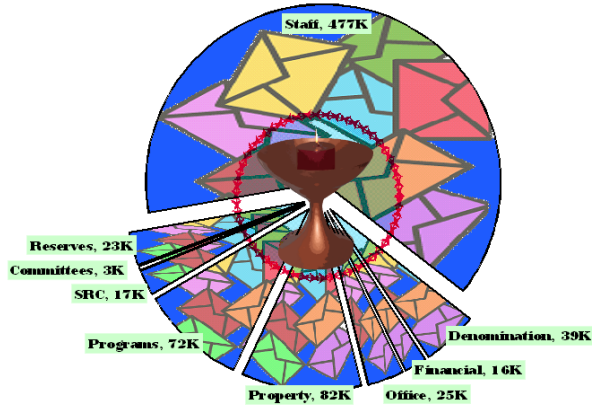
First Unitarian Congregation of Ottawa

Why Do We Pledge?

As a congregation,

- We celebrate common values and shared beliefs.
- We make and listen to joyful, soulful music.
- We find inspiration and stimulation.
- We encourage young people to grow spiritually and intellectually.

Where Your Pledge Goes



This chart shows how our expenses are distributed. The categories are:

- **Denomination:** Our involvement in the larger UU community including support of the Canadian Unitarian Council (CUC).
- **Financial:** Auditor fees, bank charges, loan interest.
- **Office:** Equipment, supplies, computer costs, telephone, etc.
- **Property:** Utilities, insurance, building and grounds maintenance, snow removal, etc.
- **Programs:** Worship, publications, fundraising costs, RE, etc.
- **Committees:** Social responsibility, hospitality hour, committee expenses.
- **Reserves:** Money set aside for future major repairs and renovations and for future capital expenditures.
- **Staff:** Minister, DSS, DLL, Assistant to DLL, Director of Music, Children's Choir Director, Administrator, Accountant, Publications Officer, Custodians.

What Should I Pledge?

In 2012, it will cost about \$1,150 per member to meet the budget and deal with our deficit.

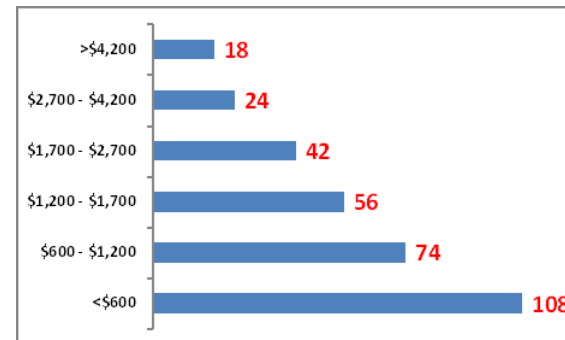
In a simple world, every person would pledge his or her cost to the Congregation. However, we recognize that people have different financial responsibilities. A pledge should reflect both your means and your values. It should come from your own responsible financial planning and your own heartfelt generosity.

Please pledge what your personal finances permit.

Every pledge counts!

What Others Have Pledged

This chart shows the number of contributors in each category for 2011.



We strongly encourage all members and friends to pledge some amount, even if very small, as a symbol of your investment in our congregation.



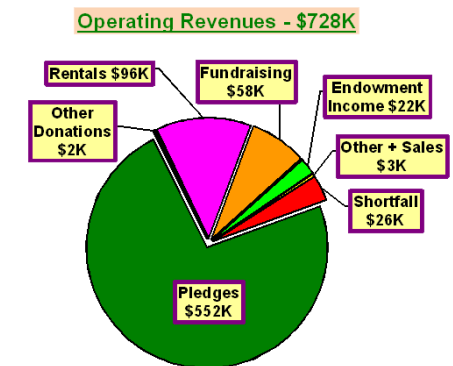
How Do I Pledge?

You can pledge in several ways:

- **Personalized pledge form.** Complete and put the form in the Sunday offering plate or send it to the church office. (Oh how we will appreciate you doing this!)
- **e-mail.** Put your pledge information in a message or attach your scanned pledge form and send the e-mail to: stewardship@firstunitarianottawa.ca
- **Online.** choose one of the options at www.firstunitarianottawa.ca/pledge.
- **Blank Pledge Form.** Get one in church or online and put it in the Sunday offering plate or deliver it to the office.
- **Phone.** Call Bob Armstrong (613 355-5182).

If you'll be away, please pledge early.
If you miss the campaign, remember it's never too late to send in your pledge.

Sources of Our Revenue



First Unitarian Congregation of Ottawa
Operating Budget - 2012